

## E-Fwletin Prosiect Sgiliau Bwyd a Diod Cymru The Welsh Food & Drink Skills Project E-Bulletin



This project is supported by the Welsh Government's Food & Drink Skills Project, a major initiative to improve the skills of the food and drink supply chain in Wales.

people1st cymru

**LANTRA**  
Building skills, backing business  
Cod sgiliau, cofnwg busnes

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Croeso i e-bwletin diweddaraf Prosiect Sgiliau Bwyd a Diod Cymru, sy'n dod â'r newyddion a digwyddiadau diweddaraf i chi.

**\*\*COFRESTRWCH EICH PRESENOLDEB NAWR\*\***

***Bwyd: Ei fwyta, ei wneud, ei werthu!***

***Cynhadledd Sgiliau Bwyd a Diod Cymru***

***Lansio Adroddiad ar ganfyddiadau ac argymhellion Prosiect Sgiliau Bwyd a Diod Cymru***

**Dyddiad:** 11:30am, Dydd Iau Hydref 20, 2011  
**Lleoliad:** Venue Cymru, Llandudno

Bydd Prosiect Sgiliau Bwyd a Diod Cymru yn lansio adroddiad pwysig ynghyd â'i ganfyddiadau a'i argymhellion yng Nghynhadledd gyntaf Sgiliau Bwyd a Diod Cymru yn Llandudno mis nesaf.

Dangosodd canfyddiadau'r adroddiad fod rhwydwaith cyflenwi bwyd a diod Cymru yn cyflogi 18% o weithlu Cymru ac yn cynhyrchu tua £6.5bn o refeniw gwerthiant bob blwyddyn. Yn wir, y diwydiant hwn yw'r diwydiant cyfunol mwyaf sy'n cyflogi pobl yng Nghymru.

Fel un o'r dolenni allweddol yn y gadwyn honno, mae'n bleser gan bartneriaid y prosiect eich gwahodd i'r gynhadledd hon sydd am ddim, ar ddiwrnod y Gwobrau Gwir Flas yn Llandudno. Bydd y prif ddiwyddiadau ar ddiwrnod y gynhadledd yn cynnwys adrodd yn ôl am ein prif ganfyddiadau ac argymhellion yn dilyn un o'r prosiectau ymchwil mwyaf cynhwysfawr a gynhaliwyd erioed i asesu anghenion sgiliau'r Gadwyn Gyflenwi Bwyd a Diod yn y ddegawd nesaf.

Welcome to The Welsh Food & Drink Skills Project latest e-newsletter, keeping you up to date on all current news and events.

**\*\*REGISTER YOUR ATTENDANCE NOW – PLACES BOOKING FAST\*\***

**Food: Growing it, making it, selling it, serving it!**

**The Welsh Food & Drink Skills Conference**

**Launch of a Report on the findings and recommendations of the Welsh Food & Drink Skills Project**

**Date:** 11:30am, Thursday 20th October 2011  
**Location:** Venue Cymru, Llandudno

The Welsh Food & Drink Skills Project will be launching a major report and its findings and recommendations at the inaugural Welsh Food & Drink Skills Conference in Llandudno next month.

Report findings have revealed that the Welsh food and drink supply network employs 18% of the Welsh workforce and generates around £6.5bn of sales revenue annually. In fact, the industry is now the largest combined industry of employment in Wales.

As one of the key links in that chain, project partners are delighted to invite you to this free conference organised on the day of the True Taste Awards in Llandudno. Key activity over the conference day will include the reporting back of our key findings and recommendations following one of the most comprehensive research projects ever carried out to assess the skills needs of the Welsh Food & Drink Supply Network for the coming decade.

Bydd y diwrnod yn cynnwys trafodaethau ar anghenion y diwydiant a dyma rai o'r prif resymau dros fynychu'r gynhadledd:

- Os ydych yn gyflogwr yn niwydiant bwyd a diod Cymru bydd y gynhadledd yn edrych ar sut y gallwch ryddhau elw drwy wella sgiliau'r gweithlu
- Os ydych yn ddarparwr hyfforddiant neu'n sefydliad addysgol bydd prif ganfyddiadau adroddiad y prosiect yn hanfodol i chi allu paratoi'ch cynlluniau gwaith ar gyfer y dyfodol
- Os ydych chi'n un o'r 3000 o fusnesau a holwyd yn ystod creu'r adroddiad yna dewch draw i weld sut mae'ch cyfraniad chi yn ffitio i mewn i'r darlun mwy

O dan arweiniad Lantra, y Cyngor Sgiliau Sector ar gyfer diwydiannau tir a'r amgylchedd, caiff y prosiect ei gefnogi gan y Cynghorau Sgiliau Sector gweithgynhyrchu bwyd a diod (Improve Ltd.), lletygarwch a thwrsitiaeth (People 1<sup>st</sup> Cymru) a manwerthu (Skillsmart Retail). *Noddir y prosiect hwn gan Gynllun Peilot Cronfa Blaenoriaethau Sector Llywodraeth Cymru a chafwyd cefnogaeth ychwanegol gan Gronfa Gymdeithasol Ewrop.*

P'un ai'ch bod yn mynd i'r Gwobrau Gwir Flas y noson honno yn Llandudno ai peidio, rydym yn mawr obeithio y gallwch ymuno â ni ar y diwrnod ac edrychaf ymlaen at eich cyfarfod yno. Byddwch cystal â chadarnhau eich bod am fynychu'r gynhadledd drwy anfon ebost at [delyth@fbagroup.co.uk](mailto:delyth@fbagroup.co.uk) ffonio 01970 636404 cyn gynted â phosibl er mwyn archebu'ch lle.

Dymuniadau gorau,

Kevin Thomas  
Cyfarwyddwr Lantra Cymru

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### Galw am Astudiaethau Achos!

Mae tîm Prosiect Sgiliau Bwyd a Diod Cymru yn bwriadu ysgrifennu a ffilmio astudiaethau achos ar fusnesau bwyd a diod sydd wedi elwa ar sgiliau newydd neu hyfforddiant er mwyn dangos sut mae'r sgiliau newydd wedi gwneud cyfraniad amlwg i'r busnes.

Ydych chi, neu oes rhywun yn eich cwmni wedi bod ar gwrs neu hyfforddiant yn ddiweddar? Ydi'r hyfforddiant hwn neu'r cwrs wedi gwella neu wedi bod o fudd i'ch busnes

The conference will include expert speakers and discussions on the needs of the industry key reasons to attend on the day include:

- If you're an employer in the Welsh food and drink industry the conference will explore how you can release profit through up skilling the workforce
- If you're a training provider or educational institution the project's key report findings will be crucial in order to prepare your future work plans
- Of course, if you're one of the 3000 businesses surveyed during the report's creation then come along to see how your input fits into this larger picture

Led by Lantra, the land-based and environmental industries Sector Skills Council, the project is supported by the food and drink manufacturing (Improve Ltd), hospitality and tourism (People 1st Cymru) and retail (Skillsmart Retail) Sector Skills Councils. This project is supported by the Welsh Government's Sector Priorities Fund Pilot (SPFP) that also received additional support from the European Social Fund (ESF).

Whether you are attending, or not, the True Taste Awards that evening in Llandudno, we do hope that you can join us on the day and I look forward to meeting you there. Please confirm your attendance at the conference to [delyth@fbagroup.co.uk](mailto:delyth@fbagroup.co.uk) or 01970 636404 as soon as possible in order to reserve your place.

Kind regards,

Kevin Thomas  
Lantra Director Wales

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### Calling for Case Studies!

The Welsh Food and Drink Skills Project team are looking to write and film case studies on food and drink businesses who've benefited from new skills or training in order to highlight how new skills has tangibly contributed to your business.

Have you or someone in your company been on a course or undertaken training recently? Has this training or course improved or benefited your business in any way? If so, the Welsh Food and Drink Skills Project would like to hear from you.

mewn unrhyw ffordd? Os felly, hoffai'r Prosiect Sgiliau Bwyd a Diodglywed gennych. Dyma'ch cyfle i gael astudiaeth achos wedi'i ysgrifennu am ddim a chyfle i gael lluniau i'ch cwmni – cysylltwch â ni ac mi wnawn ni basio'ch manylion ymlaen. Sym!!

Anfonwch e-bost at [delyth@fbagroup.co.uk](mailto:delyth@fbagroup.co.uk) neu ffoniwch 01970 636404 cyn gynted â phosibl.

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**Am fwy o wybodaeth ar Brosiect Sgiliau Bwyd a Diod cysylltwch â**  
[www.lantra.co.uk/food-and-drink-skills-project](http://www.lantra.co.uk/food-and-drink-skills-project)  
neu ffoniwch 01982 552646

**Tan y tro nesaf,  
Diolch!**

This is your chance to get a free case study written with a photo opportunity for your company – please get in touch.

Please email [delyth@fbagroup.co.uk](mailto:delyth@fbagroup.co.uk) or phone 01970 636404 as soon as possible.

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**For more information on The Welsh Food & Drink Skills Project please visit**  
[www.lantra.co.uk/food-and-drink-skills-project](http://www.lantra.co.uk/food-and-drink-skills-project) or  
phone 01982 552646.

**Until next time,  
Thank you!**

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